

# RICOH Consulting Group

A division of  
Ricoh Production Systems



We assess | We implement | We deliver



# The Ricoh Consulting Group addresses the needs of enterprise level organizations, in-plant operations and commercial print environments

As trusted partners and advisors, we work collaboratively with clients to assess, recommend, implement and follow through on customized processes, workflows and system solutions.

Within our portfolio of services we focus on operational excellence, critical communications, composition services, advanced color management, implementation services, and business continuity planning / disaster recovery to safeguard IT systems, applications and data.

Our team consists of print industry and operations experts along with color management specialists — professionals who are among the top in their field and have decades of real world experience ready to put to use.

With access to best-in-class products and solutions, and backed by the full power of the Ricoh brand, the Ricoh Consulting Group puts practical insight and proven experience to work for its customers.



No matter how complex an operation is, our consulting services are designed to help meet the high efficiency demands of today’s business communication environments

| CATEGORY  | RICOH CONSULTING SERVICES  |
|---|--|
| Critical Communications   | <ul style="list-style-type: none"><li>• Omnichannel Distribution</li><li>• Composition Services (Professional Services and Hosting Services)</li><li>• Printer Optimization</li><li>• Inserter Optimization</li><li>• Postal Optimization</li><li>• Scheduling &amp; Site Optimization</li><li>• Market Rate Development</li></ul>   |
| Implementation Services   | <ul style="list-style-type: none"><li>• Web-to-Print and MIS implementations</li><li>• On Site Resources to Act on Behalf of the Customer</li><li>• Requirement Gathering and Documentation</li><li>• Configuration of the Solution</li><li>• Testing of Printer or System Integration</li><li>• Production Go Live</li><li>• End User and Production Staff Training</li></ul>   |
| In-Plant Operations   | <ul style="list-style-type: none"><li>• Value of In-Plant Operations</li><li>• Make vs. Buy Analysis</li><li>• Market Rate Development</li><li>• Budgeted Hourly Rates / Impression Rate Development</li><li>• Operations Review</li><li>• Customer Interaction Effectiveness</li><li>• Marketing Plan Development</li><li>• Strategic Plan Development</li><li>• In-Plant Insourcing (External Sales) Opportunity Development</li></ul> |
| Commercial Print & Graphic Communications   | <ul style="list-style-type: none"><li>• Organizational GAP Analysis</li><li>• Print and/or Mail Operations Assessment</li><li>• Market Rate Development</li><li>• Budgeted Hourly Rates / Impression Rate Development</li></ul>  |
| Advanced Color Management  | <ul style="list-style-type: none"><li>• G7 Master Printer Qualification Service</li><li>• G7 Master Printer Re-qualification Service</li><li>• G7 Master Printer Remote Re-qualification</li><li>• G7 Crash Course</li><li>• On-Site Color GAP Analysis</li><li>• Remote Color GAP Analysis</li><li>• Color Conformance and Assistance Service</li></ul>   |
| Business Continuity   | <ul style="list-style-type: none"><li>• Disaster Recovery Assessment</li><li>• Disaster Recovery Readiness and Development Services<ul style="list-style-type: none"><li>– Disaster Recovery and Business Continuity Development Plan</li><li>– Disaster Recovery Testing Development</li></ul></li></ul>  |





## How we work

### 1. Assess the whole business

Taking a client-centric, consultative approach, we perform a holistic and hands-on analysis of crucial areas of your organization. We examine overall enterprise communication roadmap, technical mechanics, document workflow, and color performance as well as operating strategies. We assess potential equipment, technology and information gaps. We derive value from the success that our clients achieve through their efforts.

### 2. Recommend what's missing or redundant

Our team will identify state-of-the-art hardware and software solutions needed to eliminate bottlenecks, improve operational efficiency and help businesses stay relevant.

### 3. Implement the right technology systems and solutions

To us, implementation is more than sourcing and deploying technology. Our implementation strategy surrounds customers with the hardware solutions, software technologies and training needed to update or transform their workflows. It is not a transaction. It is a partnership.

### 4. Monitor progress to ensure continued success

Too often systems solution plans do not meet their full potential due to a lack of understanding, poor onboarding or training. Our team goes to great lengths, post-engagement, to ensure customers are getting the most out of their plan and investment.

**We maximize your technologies to drive success**



## Our 8 core values

### 1. Apply practical, real world experience

Unlike broad-based technology consultants that bring an outsider's perspective to the table, we embrace and leverage our industry-specific insight, experience and expertise to make informed assessments and analyses.

### 2. Focus on foundational systems

We aim to entrench ourselves in the inner workings of the companies we assist, ensuring that all systems and technologies are connecting and being utilized to their maximum capabilities.

### 3. Create measurable improvements

The effect and impact of the recommendations we make, the technologies we deploy and the solutions we implement must be measurable and provide a tangible return on investment.

### 4. Enable greater efficiencies

Our team has a proven success track record in helping companies identify and eliminate bottlenecks, reduce steps to job completion and optimize existing workflows, all of which lead to reduced costs, less waste and greater efficiency.

### 5. Strive for fluidity and excellence

We help companies make strong and seamless connections among equipment, processes and software that drive quality results and process innovation.

### 6. Employ client-centric approaches

We derive value from the success our customers achieve through their efforts. Our approach is less focused on traditional "front-office" business development and more focused on concrete systems architecture to drive success.

### 7. Use technology wisely

We are committed to assisting companies in not only getting the most performance and production out of their existing technology, but also procuring and implementing new technology solutions that will help them drive business results.

### 8. Follow a proven methodology

We have a consistent, proven methodology to ensure both strategy and execution.





## The benefits of our consulting services can be measured in many ways

### Our impact

- Reduced labor, device and operating costs
- Optimized utilization of technology and fewer bottlenecks
- Higher quality in color across all technology platforms including toner, inkjet and offset and an overall better finished product
- Streamlined customer communications
- Obtain your solution's ROI faster
- Greater efficiency across the entire operation

### We create efficiencies that drive measurable results

In this competitive economy, understanding and investing in your workflow can help you:

1. Uncover hidden savings
2. Achieve optimal performance
3. Achieve requirements set by a collaborative approach to discovery
4. Manage greater visibility and control to run a more efficient operation
5. Assess – Understand – Optimize
6. Discover new ways to generate revenue and improve ROI



## Raise the bar on how your organization operates and moves information forward

### Our mission

With practical, real world experience, our mission is to deliver efficiencies that will enable our customers to perform at benchmark levels and lead the industry.

### Our vision

To be regarded as a trusted advisor and credible ally that can develop strategies and implement practical solutions that create more industry leaders.

### Our team

The Ricoh Consulting Group (RCG) consists of a highly specialized team of technology and systems solutions experts, as well as color management professionals all working together to help customers gain efficiencies, improve color performance and turn cost savings into revenue.

With years of practical experience and a deep understanding of print production workflows, fulfillment operations, composition services and distribution processes, we help our customers drive increased value across their entire organization.



### Learn more about our range of services

Engage the Ricoh Consulting Group and put practical insight and proven experience to work for you. Learn more about our full range of service offerings.

Visit: [ricohbusinessbooster.com/premium-services](https://ricohbusinessbooster.com/premium-services)

Email: [info@ricohbusinessbooster.com](mailto:info@ricohbusinessbooster.com)



[www.ricoh-usa.com](http://www.ricoh-usa.com)

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